

**TOWN OF WESTON  
MARKETING & COMMUNICATIONS ADVISORY COMMITTEE  
MEETING**

Wednesday, December 4, 2019  
7:30 p.m.

Town Hall Commission Room

**AGENDA**

1. Call to order
2. Approval of minutes from November 6, 2019 meeting (if submitted by meeting time. Several prior requests made).
3. Status update: Town signage, branding
4. Real Estate Presentation: Digital version discussion
5. Committee end date 12/31. BOS charge for the next MCAC: Continuing outreach to the real estate community and completion of real estate presentation; promotion of community events; content creation for the relaunched Town of Weston website.
6. Old Business
7. New Business

Cc: MCAC Members  
Christopher Spaulding, First Selectman  
Jonathan Luiz, Town Administrator